

UNIVERSITY OF DAR ES SALAAM



MKWAWA UNIVERSITY COLLEGE OF EDUCATION ACADEMIC STAFF ASSEMBLY

OFFICE OF THE UDASA-MUCE
P.O. Box 2513, Iringa, Tanzania

Re: CALL FOR COMPETITIVE BUSINESS PROPOSAL/IDEA FOR UDASA-MUCE INVESTMENT

BACKGROUND

UDASA-MUCE is an Academic Staff Assembly established under Rule 20 of the Charter and Rules 2009 of Mkwawa University College of Education (MUCE). Its mandate and functions are prescribed in the Constitution of the University of Dar es Salaam Academic Staff Assembly (UDASA) as amended from time to time. As per Article 3 of the UDASA Constitution, the objectives and functions of the College Assembly are to:

- i. stimulate and promote discussion on matters of academic interest;
- ii. promote academic functions of the University of Dar es Salaam and its constituent Colleges;
- iii. support and promote the basic principles relating to academic freedom and social responsibility of the academics;
- iv. sponsor social functions for the purposes of enriching the intellectual and cultural development of the University of Dar es Salaam;
- v. discuss any matter relating to the general welfare of the academic members of staff of the University of Dar es Salaam;
- vi. cooperate with other organs of the University of Dar es Salaam on matters of general interest to the University community; and,
- vii. deliberate on any other issue which may from time to time be referred to it by the Convocation.

In fulfilling its objectives, UDASA-MUCE has only one source of revenue which is its members' monthly subscription fees. However, in its Annual General Meeting (AGM) held on **10th July, 2020**, UDASA-MUCE approved a budget for implementation of its activities in 2020/2021 fiscal year in which it set aside a certain amount of fund for soliciting a *Business idea* for UDASA-MUCE Investment. The aim was to obtain the best and most feasible *Business idea* that can be sustainably implemented at MUCE in order to increase the UDASA-MUCE revenue, in addition to the members' monthly subscriptions.

MUCE is a public institution mandated by its Charter to provide higher education service. It is located at 3 Kilometres away from the centre of Iringa Municipality with approximately 7,000

people during **semester time** (*high season*) and 400 people during **holidays** (*roughly August – October*).

QUALITY OF THE BUSINESS PROPOSAL/IDEA

The proposal sought should have, at least, the following qualities:

- i. It should have ability to attract a high profit/financial gains;
- ii. It should provide a room for ease supervision and management;
- iii. It should set a strong base for sustainability and implementation that is feasible;
- iv. It should state categorically a budget/capital required for its implementation; and,
- v. It should state its strengths, the possible risks and how to mitigate them.

APPLICATION DETAILS

Interested applicants shall be required to submit their *Business proposal/idea* in *English* or *Kiswahili* in Ms-word or PDF Format (*A4 paper size, 1 Inch margin all round, 12 points Times New Roman fonts, Single line spacing*):

1. Cover page (Not exceeding 1page) with the following information:
 - Title of the *Business proposal/idea*
 - Name of the Applicant, institutional affiliation, postal address, email and mobile numbers.
2. The *Business proposal/idea* should not exceed 10 pages, which include the following information, but not limited to:
 - investment corridor/idea;
 - materials/equipment required;
 - human resource required;
 - implementation and management plans;
 - sustainability measures/strategies;
 - patterns of profit gains per time/period;
 - proposal of partnerships, if necessary; and,
 - expected payback period.
3. Input cost/capital required for the start (this can be appended)

EVALUATION CRITERIA

Applications shall be assessed based on the following criteria:

- i. Scientific and technical merit/expertise;
- ii. Investment potentials;
- iii. Novelty and feasibility;
- iv. Ability to attract a high yield profit /financial gains;
- v. Manageability and risk mitigation measures; and,
- vi. Shortest payback period.

PRIZE FOR SUCCESSFUL BUSINESS PROPOSAL/IDEA

The best *Business proposal/idea* will be awarded **Tsh. 750, 000/-**

DEADLINE

Thursday, 10th December, 2020 at 16:00 Hours

The *Business proposals/ideas* should be submitted electronically to: udasamuce@gmail.com and copy to the UDASA-MUCE Chairperson through: muce.philpojohn@gmail.com